



# SPONSORSHIPS

2025 **SWIM** | **RIDE** | **RUN**



# 2025 SIGNATURE EVENTS



The Buzzards Bay Coalition's annual outdoor fundraising events connect participants to our local environment in a fun, active, and meaningful way. Event sponsorship offers the opportunity to have a direct impact on our mission while sharing your brand with thousands of participants, spectators, volunteers, and community members. Your business or personal support will be highlighted and associated with positive comments and environmental and healthy lifestyle messaging.

## SWIM

**June 28th**

New Bedford to  
Fairhaven, MA

## RUN

**August 17th**

Woods Hole to  
Falmouth Heights, MA

## RIDE

**October 5th**

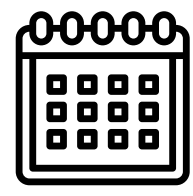
Little Compton, RI to  
Woods Hole, MA

buzzards  
**BAY**  
COALITION

SWIM

**EVENT**

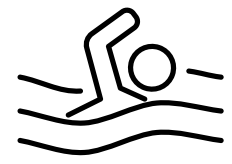
- One-of-a-kind 1.2 mile open water swim from New Bedford to Fairhaven, MA
- 32nd Annual Swim
- June 28, 2025
- 7am - 10am



**32 years**

**PARTICIPANTS**

- Swimmers: 375+
- Volunteers & Spectators: 100+
- Swimmers between the ages of 11-83
- 45% under the age of 44
- Focus to recruit younger participants



**375+**

**PROMOTION**

- Promotional window: January-June (6 months)
- Digital/print audience: 15,000+

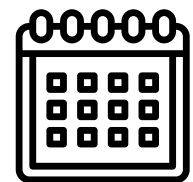


**15,000+**



### EVENT

- 100, 75, and 35 mile bike ride for clean water from Little Compton, RI to Woods Hole, MA
- 19th Annual Ride
- October 5, 2025
- 7:30am - 5pm



**19 years**

### PARTICIPANTS

- Riders: 625+
- Volunteers & Spectators: 150+
- Riders between the ages of 12-88
- 25% under the age of 44
- Focus to recruit younger participants



**625+**

### PROMOTION

- Promotional window: April-October (6 months)
- Digital/print audience: 15,000+



**15,000+**

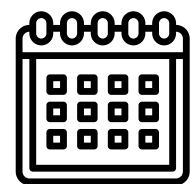


buzzards  
**BAY**  
COALITION

**RUN**  
FALMOUTH

## EVENT

- Falmouth Road Race, 7.1 mile run with Team Buzzards Bay
- 13th Annual run for Team Buzzards Bay
- August 17, 2025
- 8:30am - noon



**13 years**

## PARTICIPANTS

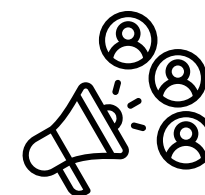
- Buzzards Bay Coalition Team Runners: 32
- Total Falmouth Road Race Runners: 10,000
- Spectators: 75,000



**10,000+**

## PROMOTION

- Promotional window: March-August (5 months)
- Digital/print audience: 15,000+



**15,000+**



# SWIM & RIDE

Corporate Event Sponsorships are for the calendar year in which the financial contribution is made to the Coalition. All sponsors will have their company's name featured by sponsorship level on the Coalition's website; be listed in the Coalition's Annual Report; receive Coalition bumper stickers, window decals, and a discount on Coalition merchandise.

BENEFIT	PRESENTING \$25,000 1	LEADING \$10,000 3	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	FRIENDS \$500
Speaking Opportunity at Finish Line	✓					Company name on the Coalition website, listing in the Annual Report, Coalition bumper sticker and decal, discount on Coalition merchandise
Name on Finish Line Arch	✓					
VIP Parking at Event	✓					
Logo on Photobooth Backdrop at Finish Line	✓	✓				
Event registrations	10	6	6	4	2	
Logo on event t-shirt	premium placement	large	medium	small		
Event t-shirts	10	6	6	4		
Logo on emails to participants and event website	✓	✓	✓	✓	✓	
Thank you signage and business banner at event	✓	✓	✓	✓	✓	
Social media mentions (Facebook, Instagram)	5	4	3	2	1	
Logo on event flyer	✓	✓	✓	✓	✓	
Table at event	✓	✓	✓	✓	✓	
Recognition in Coalition event press releases	✓	✓	✓			
Recognition in Bay Buzz newsletter (17k+ readers)	✓					
Tailored execution of co-branded media ads	✓					
Name on Medal (Swim)	✓					
Logo on Ride Jersey (Ride)	premium placement	✓	✓			
Lunch Stop Sponsor (Ride)	✓					
Water Stop Sponsor (Ride)		✓				

# RUN Falmouth Road Race

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BENEFIT	LEADING \$10,000 3	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	FRIENDS \$500
Logo on emails to participants and on event website	✓	✓	✓	✓	Company name on the Coalition website, listing in the Annual Report, Coalition bumper sticker and decal, discount on Coalition merchandise
Social media mentions (Facebook, Instagram)	4	3	2	1	
Logo on event flyer	✓	✓	✓	✓	
Logo on event t-shirt and singlet	large	medium	small		
Recognition in Coalition event press releases	✓	✓			
Recognition in Bay Buzz newsletter (17k+ readers)	✓				
Tailored execution of co-branded media ads	✓				

An aerial photograph of Buzzards Bay, Massachusetts, showing a mix of natural green spaces, residential houses, and a marina with many sailboats. The sky is blue with light clouds. A semi-transparent text box is overlaid on the image.

buzzards  
**BAY**

**COALITION**

BLUE WATERS  
**GREEN SPACES**  
FOR EVERYONE